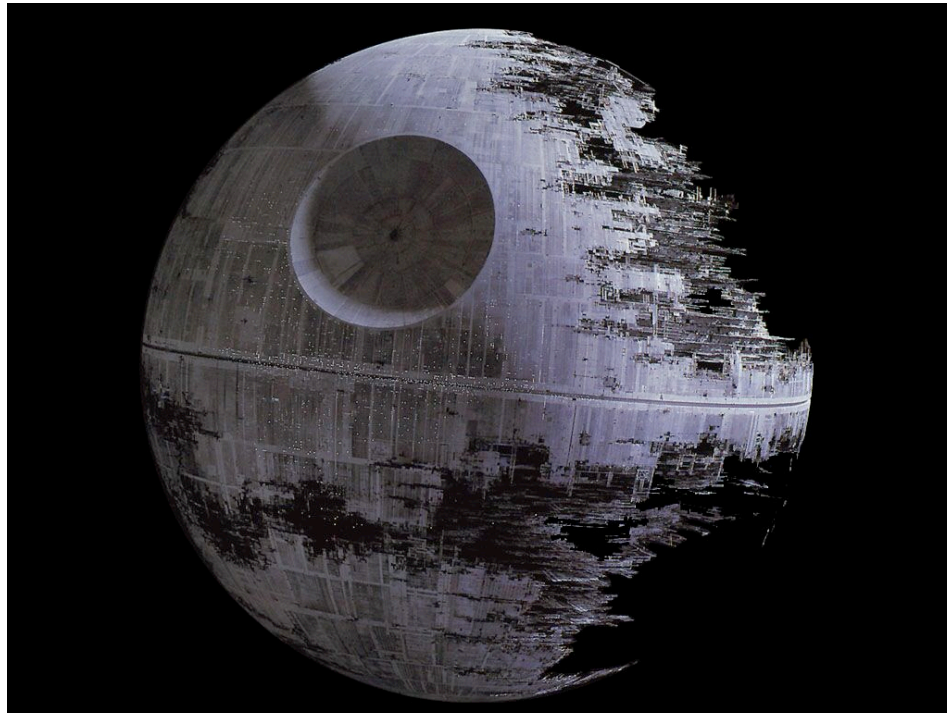




Small Things, Loosely Joined, Written Fast

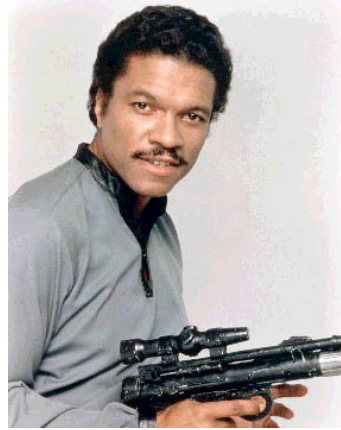
Justin Gehtlund
President
Relevance, Inc.

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http://thebadplus.typepad.com/photos/uncategorized/deathstar_2.jpg





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<http://www.jsonline.com/graphics/news/img/aug05/bdw.jpg>

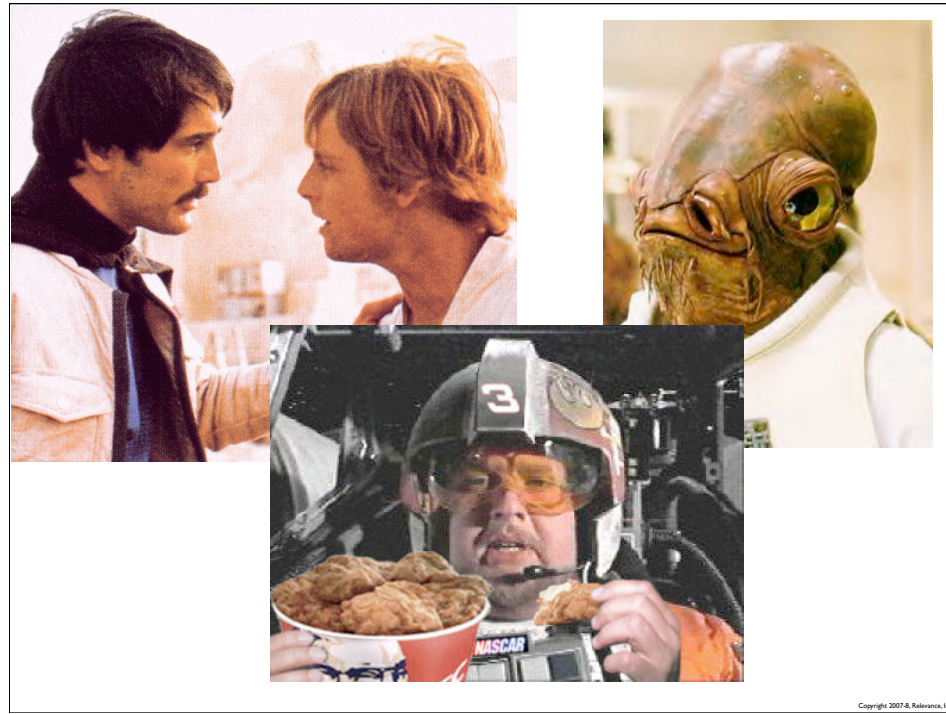


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<http://www.terminally-incoherent.com/blog/wp-content/uploads/2008/03/ackbar.jpg>

<http://www.goingfaster.com/angst/kfcporkins.jpg>

PRODUCTIVITY

**there are
LIMITING FACTORS**

TESTABILITY

**(test speed, isolation,
mucho mocking)**

COMPOSABILITY

SECURITY

what about

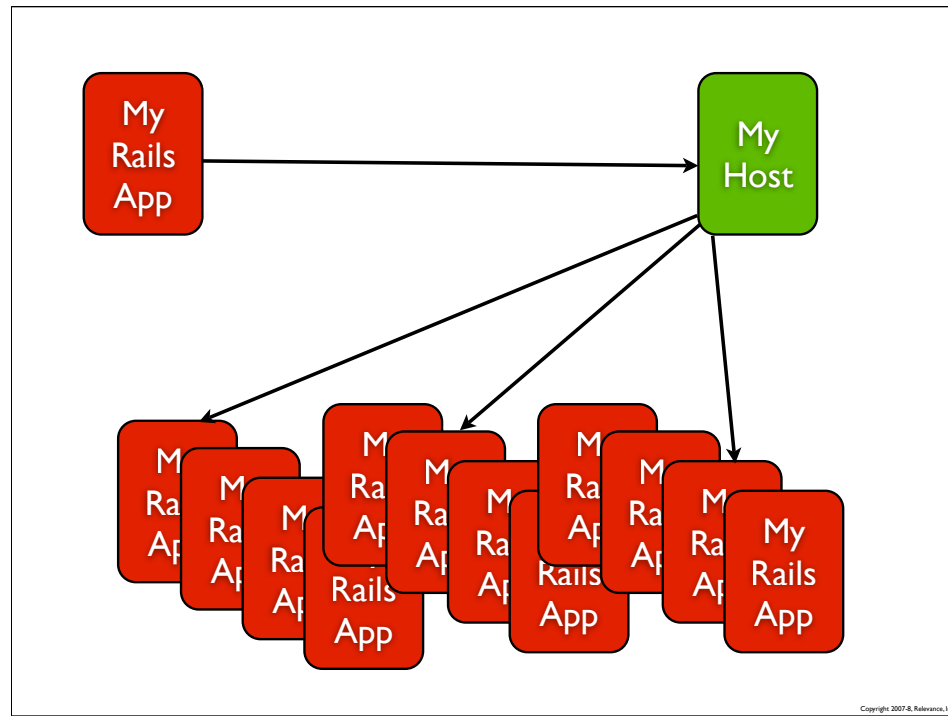
**(shudder)
SCALABILITY?**

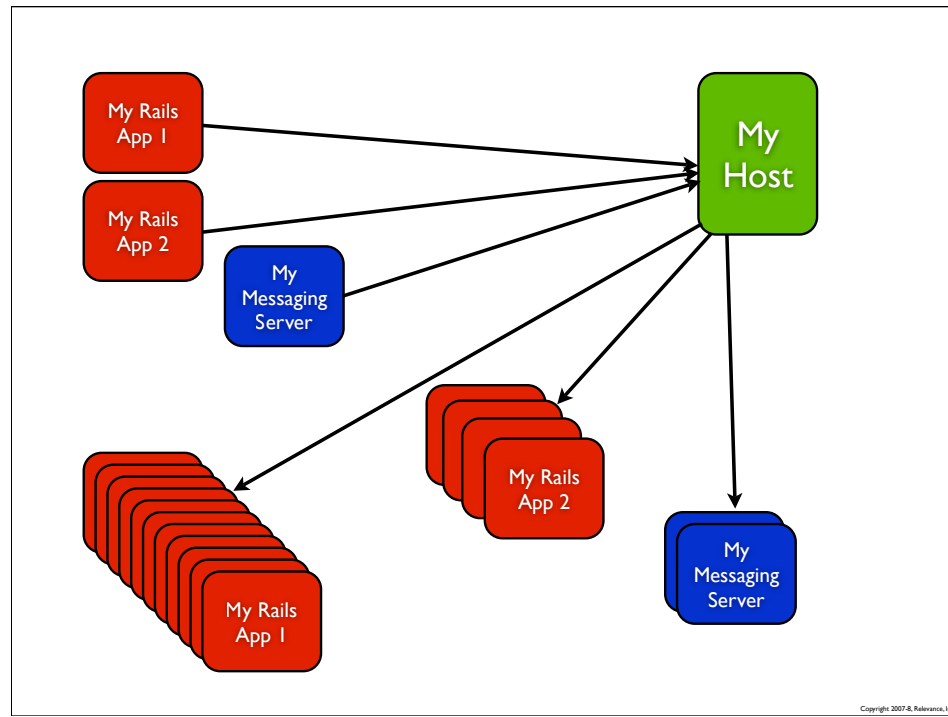
make
SMALL THINGS

**join them
LOOSELY**

**write them
FAST**

**scale them
INDEPENDENTLY**







Epic Fail

I find your lack of win disturbing.
May the fail be with you.

<http://www.themadhat.com/images/vader-fail.jpg>



Questions?

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President
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